

Why a Mobile App?

Companies that use Oracle Transportation Management (OTM) find it difficult to track deliveries in the first and last mile of the journey. They have had to rely on multiple systems and trading partners to get the necessary information about their packages. As a result, they struggle to keep customers informed of where their product is and when it will be delivered. This problem is exacerbated in a time critical environment, where real-time package tracking can have a significant impact on downstream processes.

Our Approach

The Accelalpha mobile application solves this problem by providing accurate and timely delivery status for every product or package shipped using OTM.

The mobile application integrates with Oracle Transportation Management and tracks the movement of product and packages out for delivery. It also records the activities carried out by the personnel at the warehouses. The Platform as a Service (PaaS) extension to OTM which runs in the Oracle cloud, provides interconnectivity between the mobile application and OTM.

The application consists of six modules that each contribute to a more efficient delivery.



PICKUP

To accelerate the pickup process and save valuable time, details of each pickup location, consignment, order, invoice, ship unit, and dimensions of the ship unit are available on the app.



DELIVERY

Confirm delivery of packages instantly to shippers and customers. Delivery agents can use the mobile app's drag-and-drop feature to reorder the sequence of delivering consignments and to confirm delivery.



SCAN

Ensure packages are tracked inbound and outbound through the entire logistics network so customers know the location and status of their package. The app displays a quick summary of shipments which are: Pending, Open, and Completed.



TRACKING

Know where your packages are at any time and when they will be delivered. Customers can track their delivery live as it moves through traffic using a map view.



ROUTE PLANNING

The mobile app enables shippers to optimize the truck route for multiple deliveries for the fastest and most efficient delivery. It even reacts to live traffic conditions and will reroute a truck in heavy traffic.



TENDER

The mobile app allows carriers and shippers to interact and speed through the tender process. It also reduces cost for the shipper who can collect dynamic pricing from multiple carriers for instant price comparison.

Benefits

EXTEND ORACLE TRANSPORTATION MANAGEMENT

Extend the core OTM offerings with a solution that customers can leverage from one platform instead of investing in multiple platforms.

REAL TIME VISIBILITY

Improves real time visibility to operations so carriers can react to exceptions faster

TIME & LABOR SAVING

Fewer manual steps result in fewer delays and faster delivery times

FIRST AND LAST MILE

The ability to track freight, both locally and globally, during the crucial first and last mile of its journey

CUSTOMER SERVICE

Improves customer service and customer satisfaction with real-time updates and self-service tracking of the orders and shipments

About Accelalpha

Accelalpha is a strategic partner of Oracle. We provide consulting services to implement, integrate, and manage Oracle cloud applications. We work collaboratively with our clients to develop solutions tailored to their unique needs. We address our customers' needs in five key areas:

1. Enterprise Resource Planning
2. Integrated Logistics & Supply Chain Solutions
3. Optimized CPQ, Sales, Service, and Commerce
4. Human Capital Management
5. Modernized Performance Management

Accelalpha is headquartered in Bellevue, WA with offices in Dallas, Atlanta, Mexico, UAE, UK, India, Australia, and Singapore.

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